

INTEGRATED DIGITAL SERVICES IN BUSINESS DIGITAL TRANSFORMATION



Ulrich Ahle



Atos
Worldwide IT Partner



Topics

- ▶ **Atos update**
- ▶ **Demand for Smart Services**
- ▶ **Atos Research Activities**
- ▶ **Industrie 4.0 Architecture**
- ▶ **Building blocks and use cases**
- ▶ **Methodology**



Atos at a Glance

Integrated Digital Services Leader - #5 in the World

FACTS FIGURES

- Integrated digital services leader with strong focus on your business
- With 2014 pro forma annual revenue over €11 billion
- 100,000 employees in 72 countries
- Your Business Technologists. Powering progress

KEY SOLUTION

Providing a comprehensive portfolio for Digital Business Empowerment
Through our services & technologies.

Powering progress for our clients, empowering successful digital business transformation

POWERING PROGRESS



We renew
customer
experience



We enable
Business
reinvention



We provide a
secure
environment



We ensure
operational
excellence

CLIENTS



Today for the Games, tomorrow for you!

Atos is the Worldwide IT Partner for the Olympic & Paralympic Games

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Digital will be highly disruptive to most industries, affecting not only revenue and cost structures but also shaking up the core business and operating models



**Digital
Transformation**



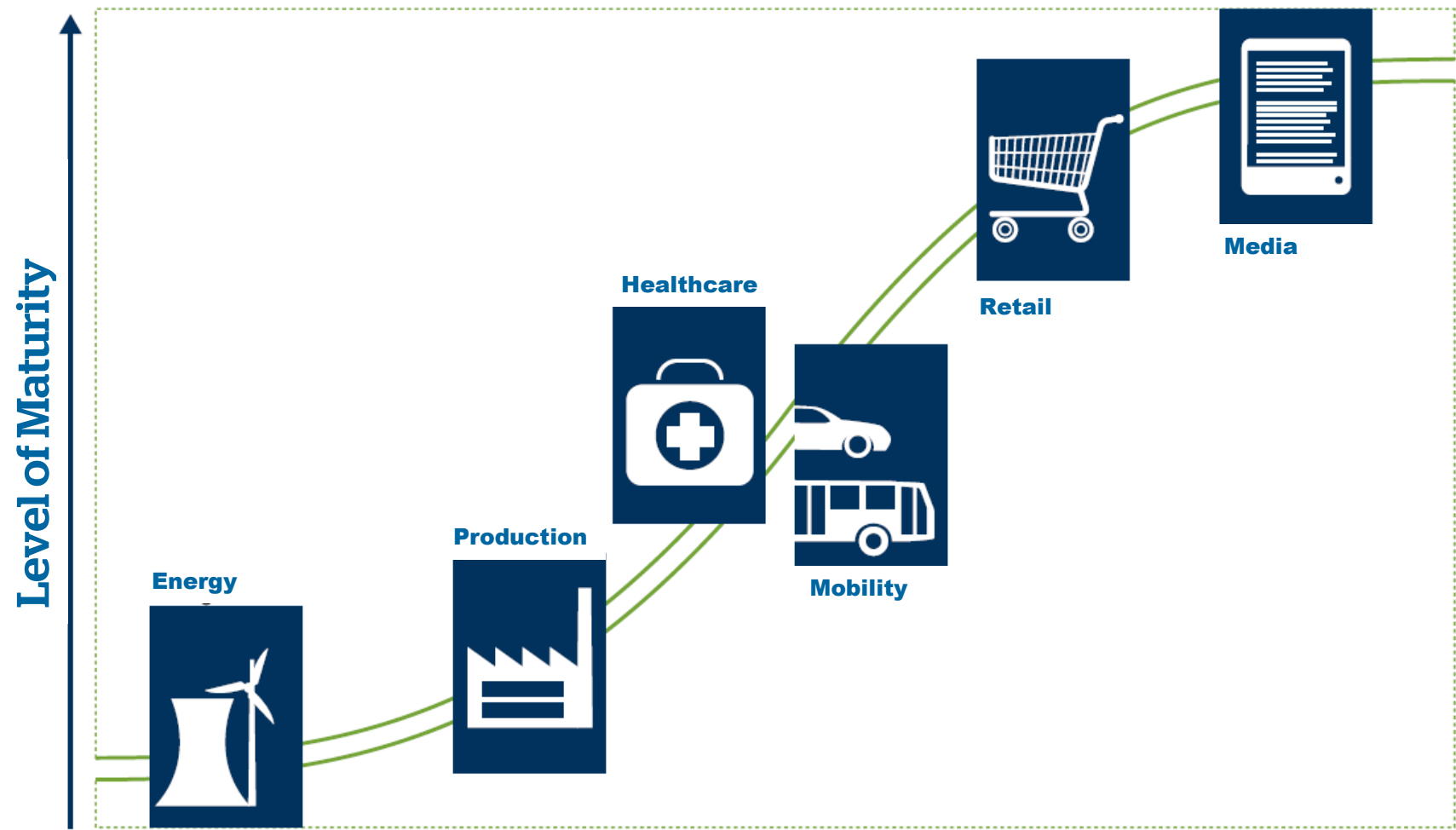
**Disruptive
Technologies**



**Changing
Workforce**

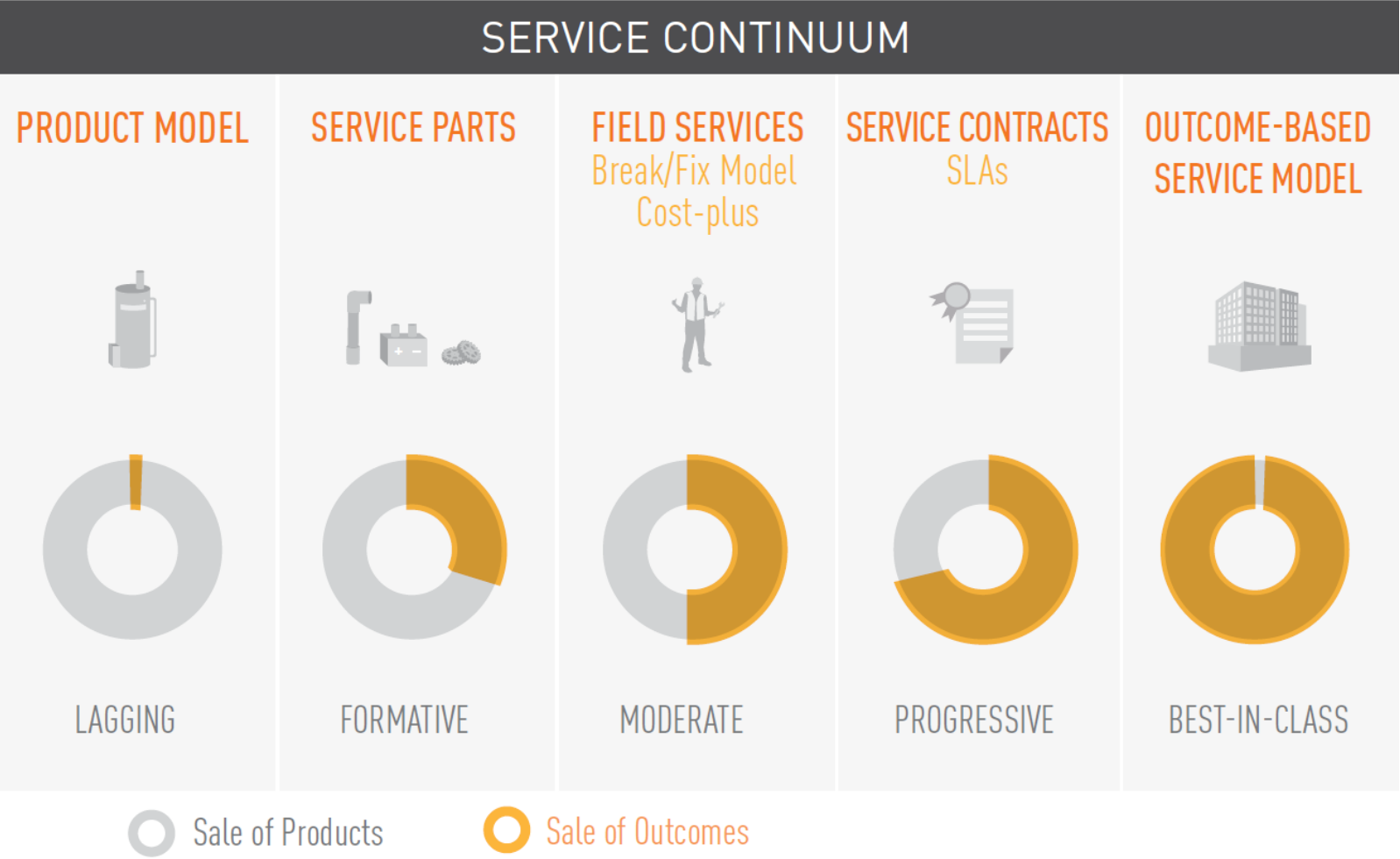
Digital Disruption will be cheaper, stronger and faster

Level of maturity of digital business models



Source: Accenture

70% of the companies in manufacturing are in the first three stages of the Service Continuum



Source: Oxford Economics

Moving from single, siloed systems and organizations to an industrial network of capabilities

Today

While todays production is linearly organized and optimized within the boundaries of organizational and system siloes...

Siloed systems

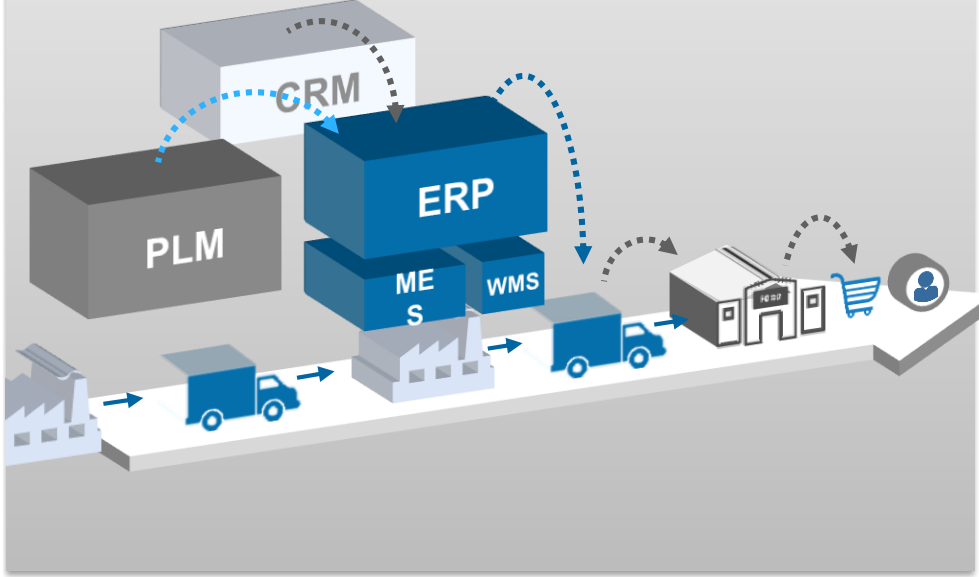
Centralized

Layered

Monolithic

Interfaces

Licensed



FUTURE

... manufacturing of the future will fulfill individual customer needs by a collaborative and agile network of capabilities

Interoperability


Virtualization

Decentralization

Real-Time Capability/Responsiveness

Service Orientation

Modularity



Are you ready?

From Industrie 4.0 to Smart Services

Smart Services

Data based service offerings drive Industrie 4.0 because neither the usage of more sensors nor connected machines alone provide added value compared to existing solutions.



Service Platforms

Integrated service platforms will become the core components of Smart Services.

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Internet of Things – Atos Industrie 4.0

Atos on the Forefront

Research







TECHNISCHE UNIVERSITÄT WIEN
Vienna University of Technology

IPT (IEM) →
Augmented Reality
IML → Industrial Data Space
IOSB → Consulting

Atos' scientific community



Thought Leaders
Focus on technological challenges,
new trends & standards.
+ I4.0 solutions ...
With customers

Solutions for
Smart Analytics,
Big Data,
I- ,P- ,SaaS,
Augmented Reality,
Security, etc.

Gemini Project



Geschäftsmodelle für Industrie 4.0

Development of
sustainable business
models for Industrie
4.0 / smart factory
BMW Program



Standards for
connectivity, Security,
Models, Reference
Architecture,
Definitions

Industrial Data Space



Creating a virtual
data room to enable
secure exchange and
usage of data.

Security, standards,
data governance,
connectors



HORIZON 2020
Factories of the
Future



Open APIs for Open Minds

European open Platform
for future Internet &
smart factory

PARTNERS

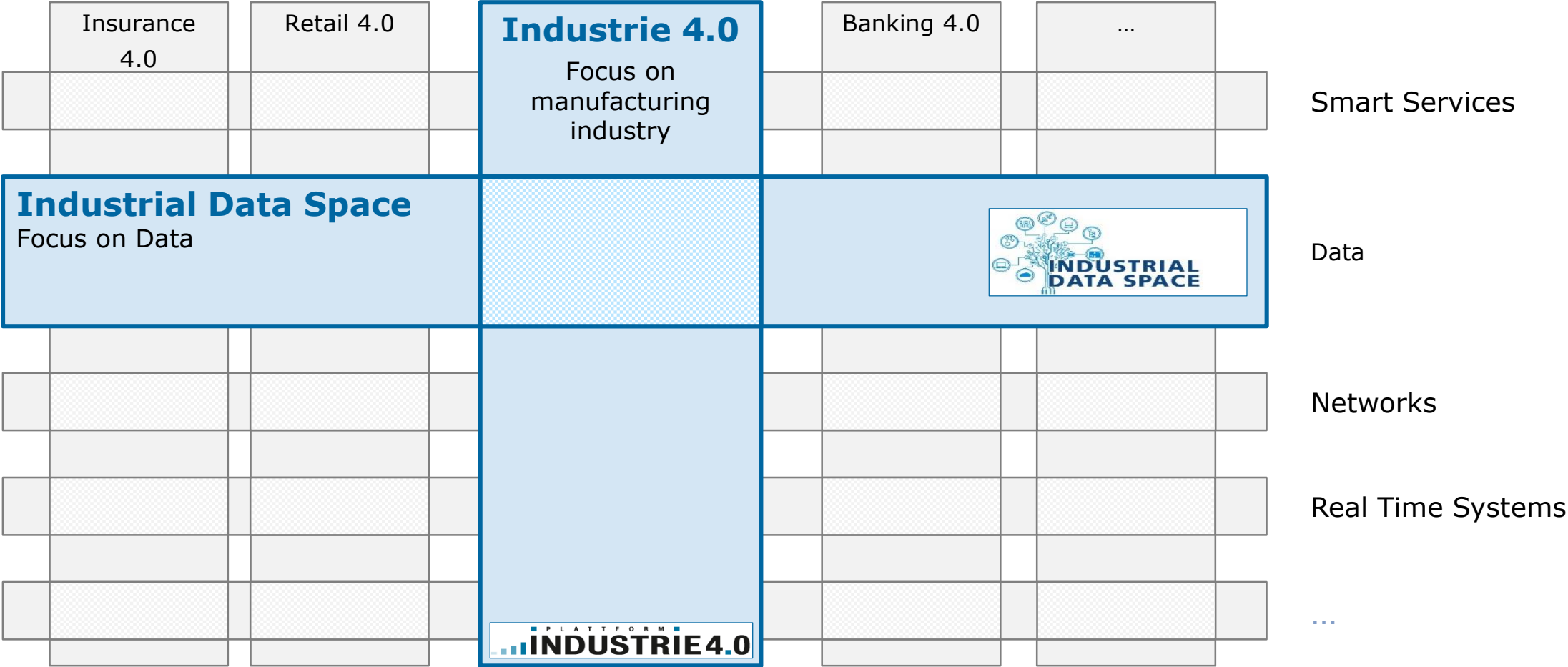




INDUSTRIAL DATA SPACE

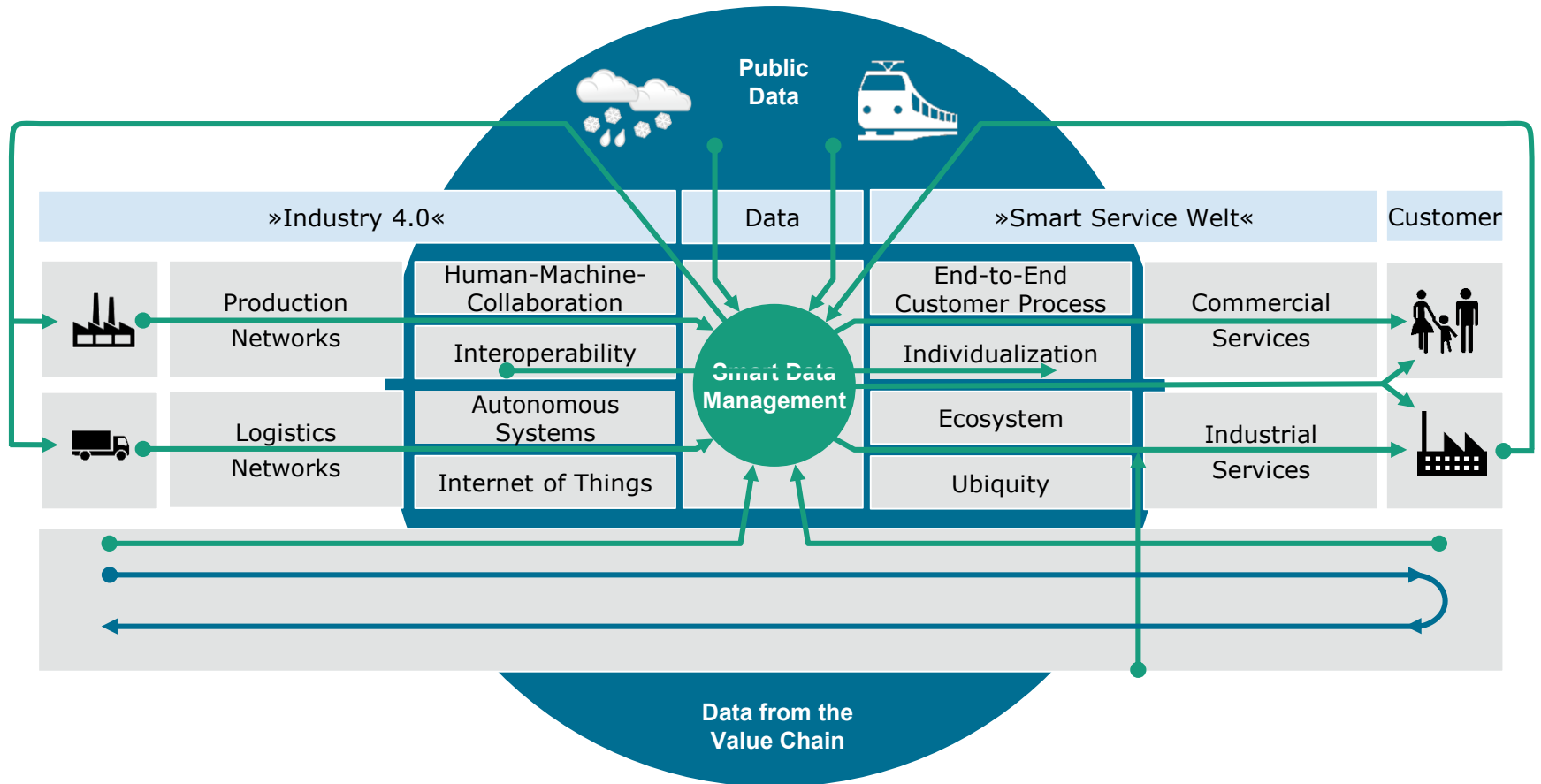
ROBOTIK RFID TELEMATIK SERVICES DIENSTE
CYBER PHYSICAL SYSTEMS AUTONOMIK ASSISTENZSYSTEME

Industrial Data Space is complimentary to the platform Industrie 4.0



Source: Fraunhofer / IDS

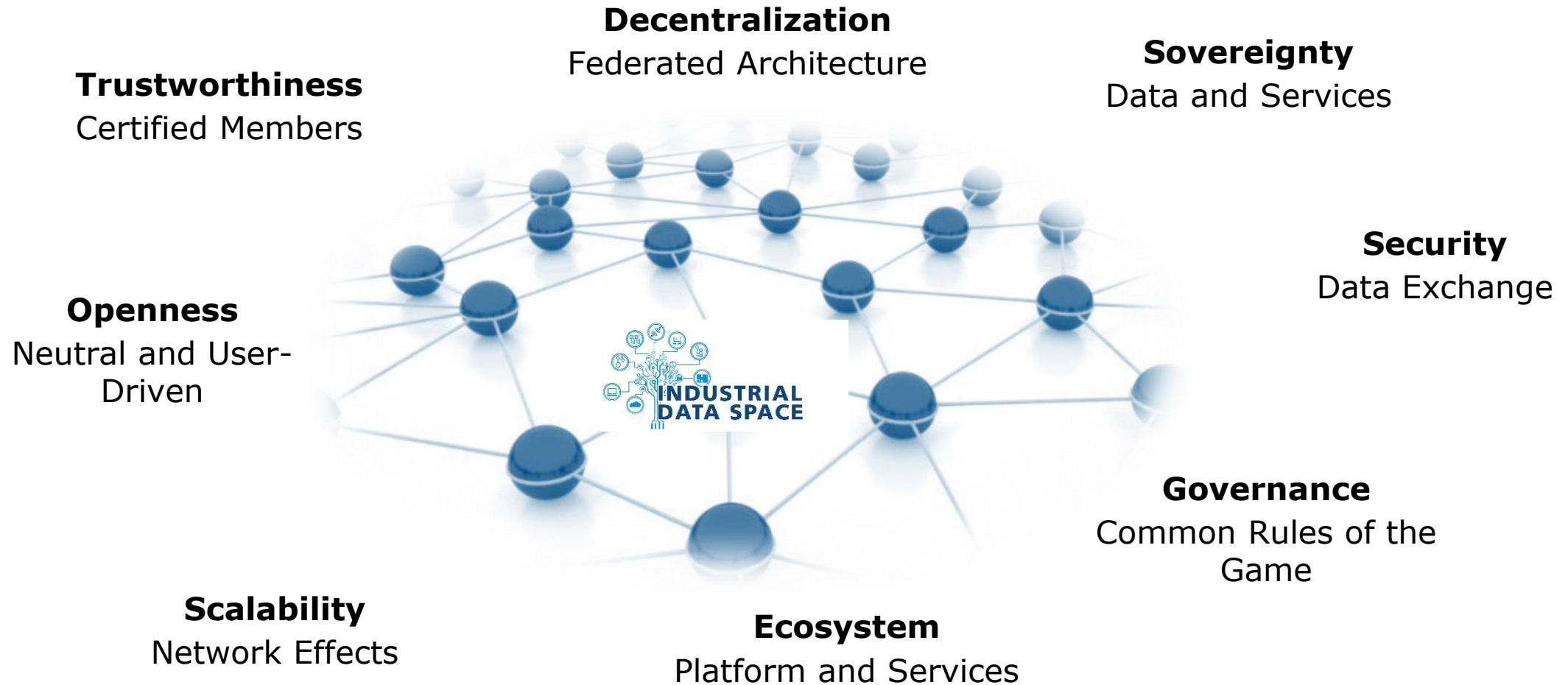
Data is the strategic resource to link »Industrie 4.0« and »Smart Service World«



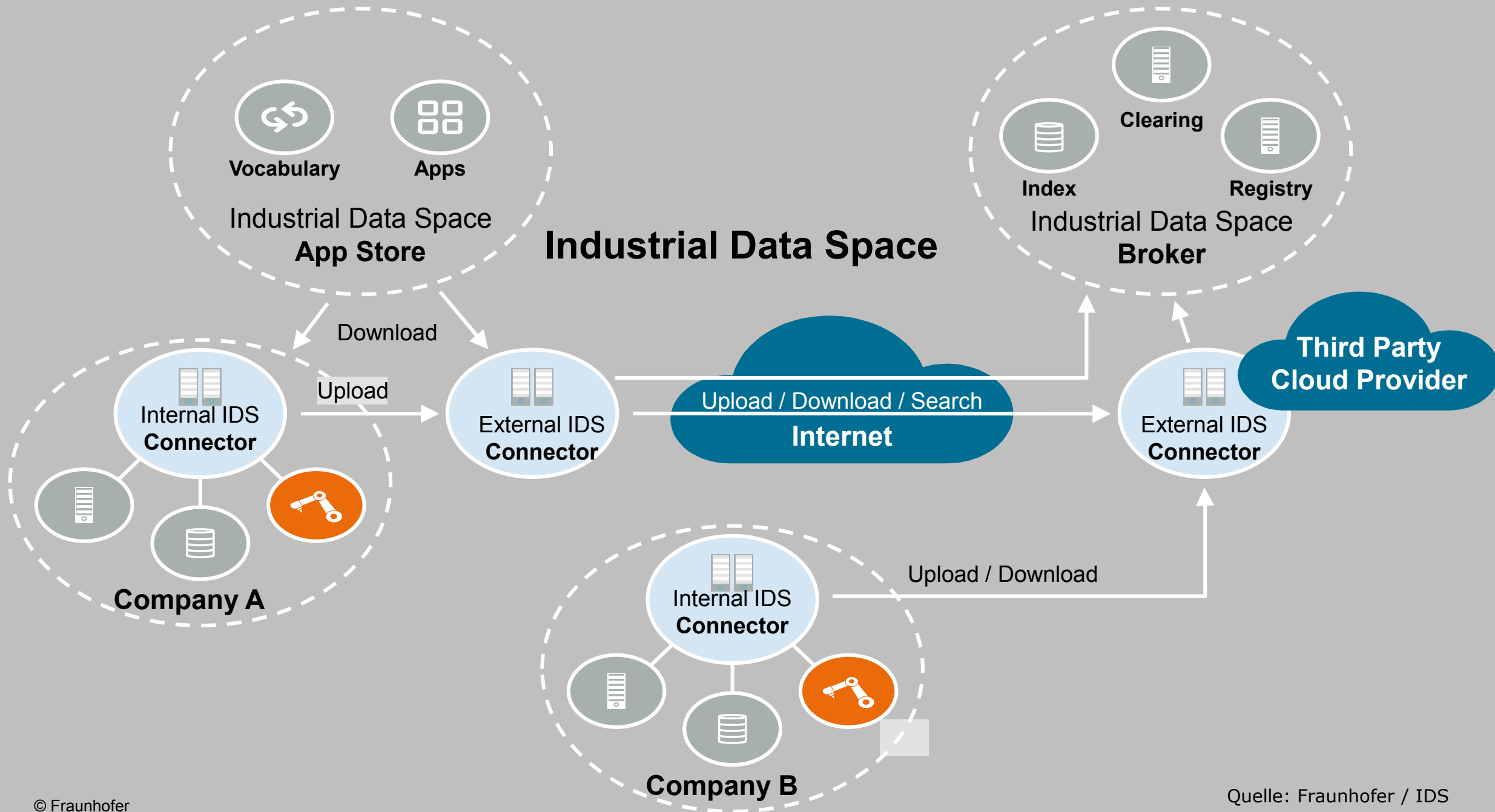
Legend: ●→ Information flow ●→ Material flow.

Source: Fraunhofer / IDS

The Industrial Data Space aims at a »Network of Trusted Data«



Source: Fraunhofer / IDS



With Siemens, a unique technological Proposition

Atos & Siemens a Strategic Partnership

SIEMENS

JOE KAESER

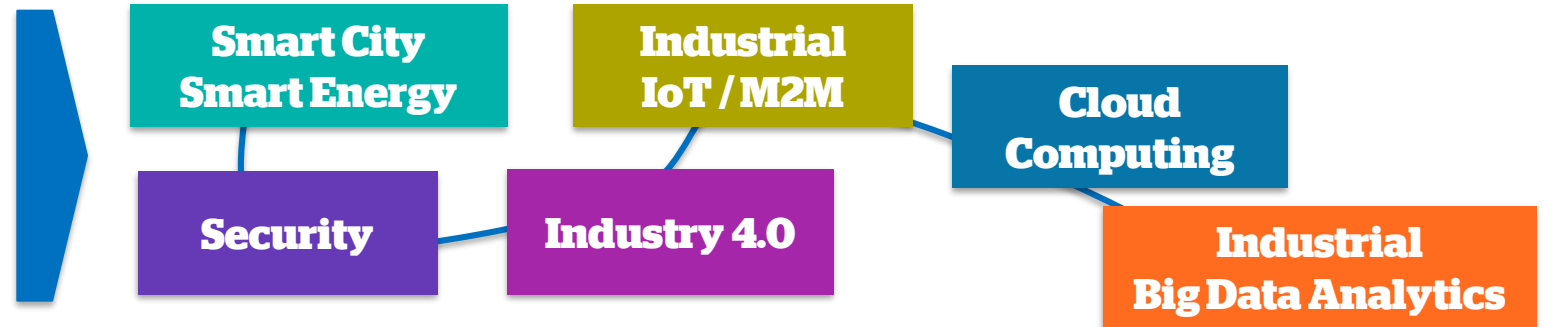
President and CEO of Siemens AG



“This **partnership** forms one of the largest strategic relationships ever between a **global engineering company** and a **global IT provider**. The value of our combined strength enables our **customers to take full advantage** of the next wave of industrial IT in order to maintain competitiveness and deliver outstanding services.”







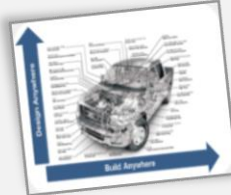



150 m€

Joint Investments
to shape the future
& shared value creation



Strategic joint investment projects with Siemens

Defining the future of IoT Services

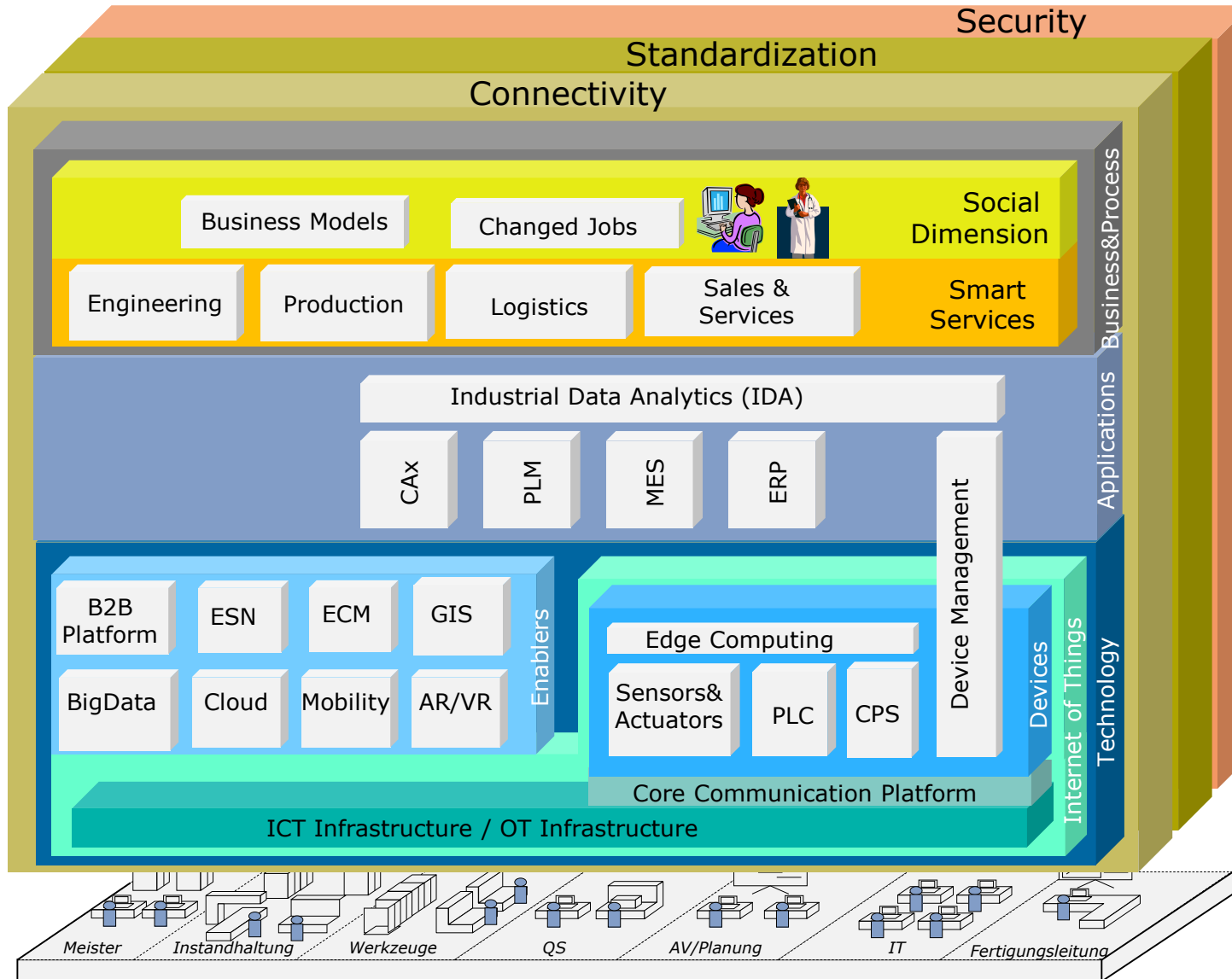
Universal Tolling Solution <p>Satellite and Microwave tolling integrated with back-office and central system to provide end to end system</p> 	Low Emission Zones <p>A end to end cloud-based LEZ solution with integrated ANPR and roadside technology, and Atos back-office services</p> 	Energy Trading & Risk Management <p>Integration Siemens JROS and Atos PTRS allows integrated view of production scheduling and energy market trading</p> 	Data Center Infrastructure Management <p>A new joint solution to enable end to end Data Center wide (Facilities & IT-Infrastructure) reporting, analysis and optimization.</p> 	Industrial Data Analytics <p>A comprehensive program to build both the analytics platform and 9 use cases in preventive, predictive and prescriptive analysis for Industry & Manufacturing, Energy, Mobility and Healthcare</p> 
MES Just In Time, Just In Sequence <p>Seamless integration between OEMs and their first tier suppliers at production and assembly time</p> 	PLM Supplier Connect <p>Seamless integration between OEMs and their first tier suppliers at the design phase</p> 	Data Analytics for Smart Grid <p>A comprehensive program with 5 use cases for Data Analytics in Smart Grid management.</p> 	Core Communication Platform <p>An elaborate scalable and cost effective communications platform to facilitate connecting millions of devices and support the remote management services.</p> 	Innovation PoC's <p>Running: Spare Part Identification Additive Manufacturing Security Incident & Event Management In preparation: Internet of Systems Future Networking</p> 

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Atos Industrie 4.0 Reference Architecture



Efficiency

Effectiveness

Industrie 4.0

Agility

Quality

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Internet of Things - Atos Industrie 4.0

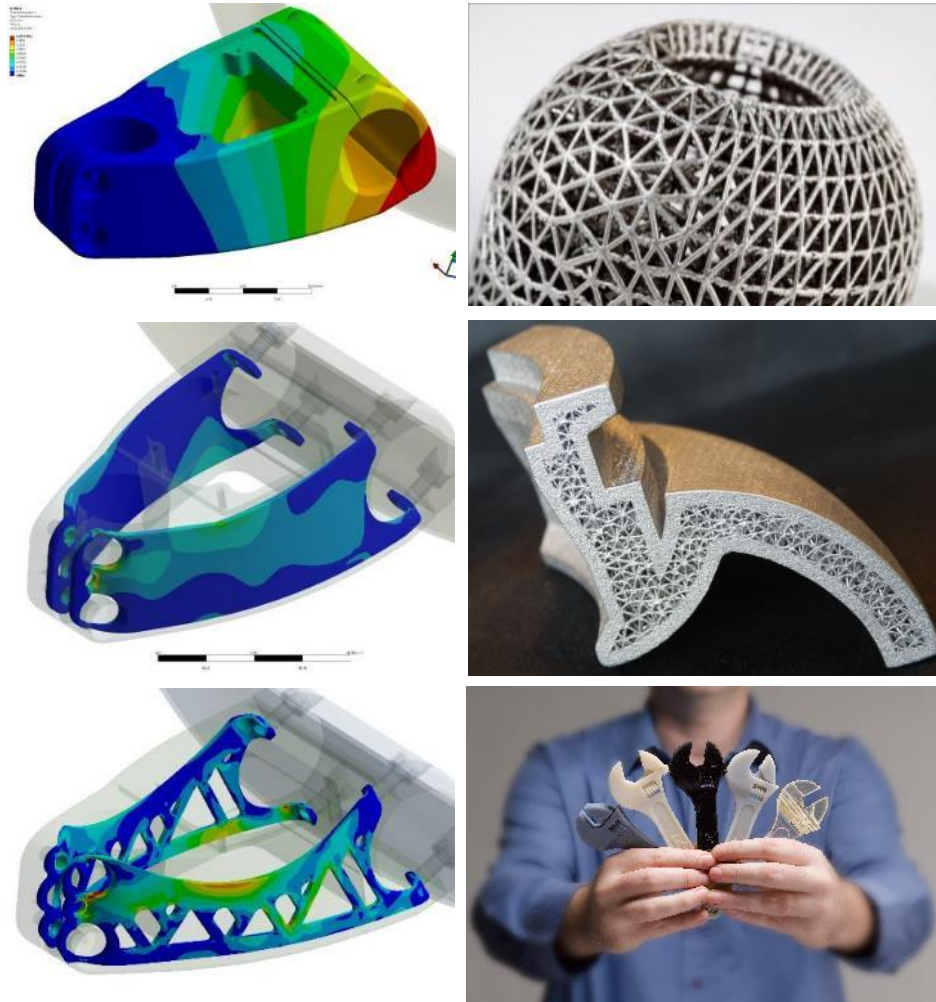
Road to Security



- ▶ Target: Reaching a security level sufficient for Industrie 4.0
- ▶ As-is analysis: Security maturity assessment
- ▶ Technical assessments via penetration tests performed by Certified Ethical Hackers
- ▶ Security concept with proof of implementation for BSI (esp. required for KRITIS)
- ▶ Security Monitoring and alerting / notification
- ▶ IS audit performed by a certified IS service provider

Additive Manufacturing (3D Printing)

“RepAIR” - Focused in a Predictive Maintenance System



Onsite Maintenance and Repair of Aircraft by integrated Additive Manufacturing

The main objective of RepAIR is to shift the “make” or “buy” decision towards the “make” decision by cost reduction in the remake and rework of spare parts and therefore **improve cost efficiency for maintenance repair** in aeronautics and air transport.

RepAIR Members (Extract):

Atos

 **Lufthansa Technik**

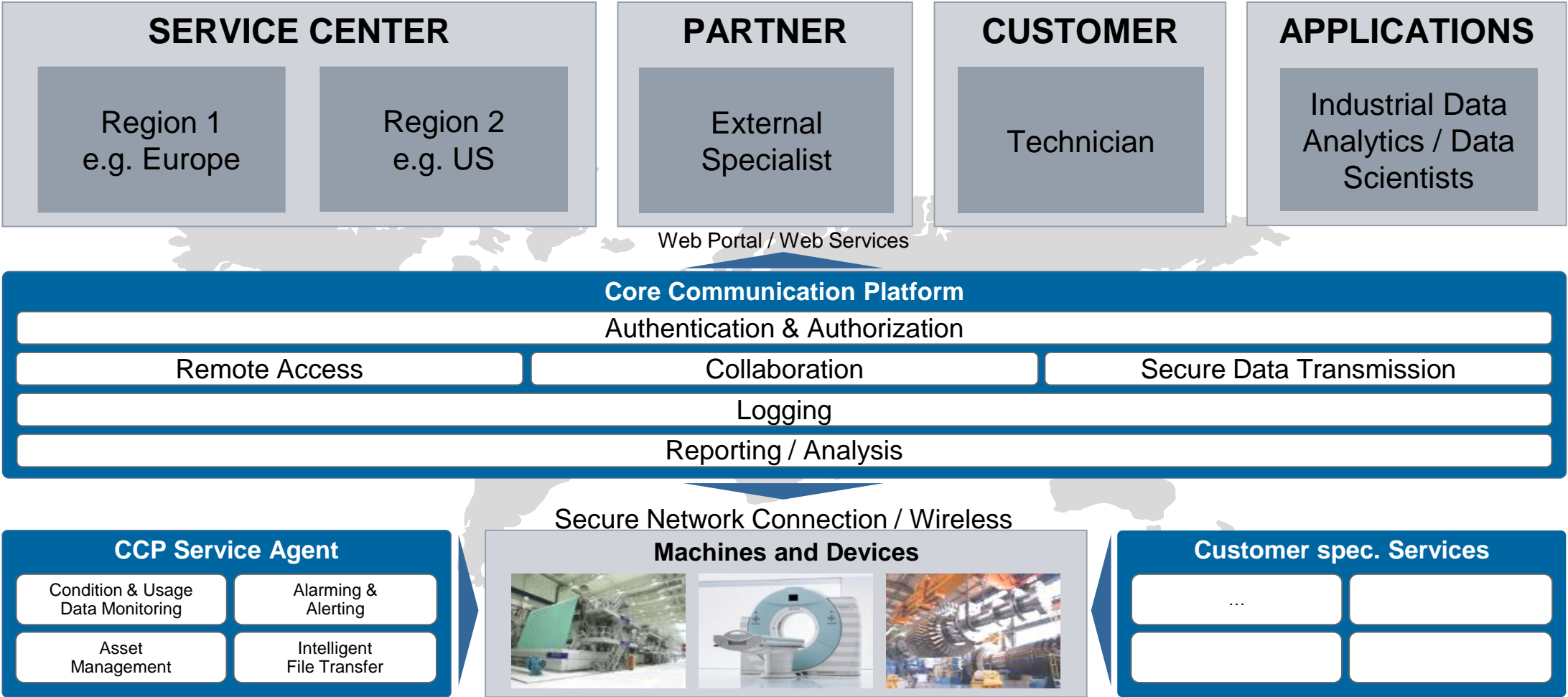
 **BOEING**

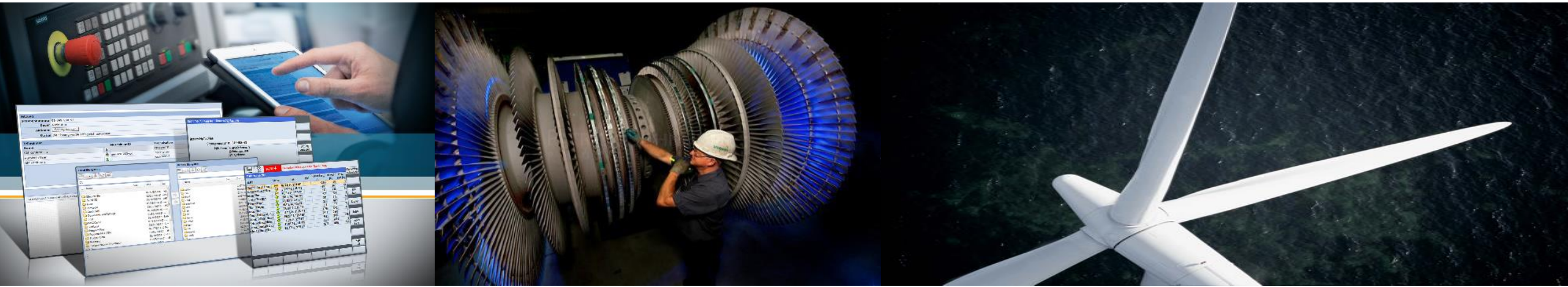
 **UNIVERSITÄT PADERBORN**
Die Universität der Informationsgesellschaft

 **AIMME**
INSTITUTO TECNOLÓGICO
METALMECÁNICO

Core Communication Platform: Atos' IoT platform

Millions of devices communicate based on CCP





SIEMENS

Our business impact:
we deliver
**OPERATIONAL
EXCELLENCE**



Supporting clients to ensure that
best in class engineered products
provides best in class outcomes in
the daily operations

What we have realized for our Siemens:

Providing a service platform enabling the manufacturer to operate
its products more efficiently by

- A **continuous measurement** of performance and equipment data
- **Data Analysis, Pattern and Threshold recognition**
- **Recognition of erroneous/critical components**
- **Preventive Maintenance Planning and Condition based Monitoring**



Our business impact: we deliver business reinvention



Providing enhanced functionality and increased comfort to the consumer

Creating valuable customer and product insight through data collection

Providing a multi-sided-marketplace for the smart home ecosystem

What we have realized for B/S/H/:

Create a **risk- and revenue-sharing** business partnership for the “Home Connect” program

Support B/S/H/ from vision to requirements to realization, including **end-to-end** system test

Design, develop and operate the **central communication platform**, capable to support millions of devices

The mission: Monetizing the data



B/S/H/



Our business impact:
**we ensure
Business
Reinvention**



Transforming Manufacturer into the
Digital Mobile World

What we have realized for Michelin:

- **New Michelin Service**
- **30 countries availability**
- **10-15% after market business boost**
- **For Michelin's clients:**
 - **10% Fuel savings**
 - **Improved Fleet Uptime up to 5%**





Our business impact:
**we ensure
customer
experience**



Renault granted its Innovation Award
to Atos in 2013 for the R-Link project

What we have realized for Renault:

Renault R-Link solution, **awarded as most innovative solution**, with seamless integration of multimedia connectivity and infotainment services

Global Roll-out in more **than 35 countries**

E-Commerce for onboard , & off-board functionalities

The in-dash R-Link Multimedia Tablet

(7 inch Android based) allows a **seamless smartphone
OS integration**



RENAULT

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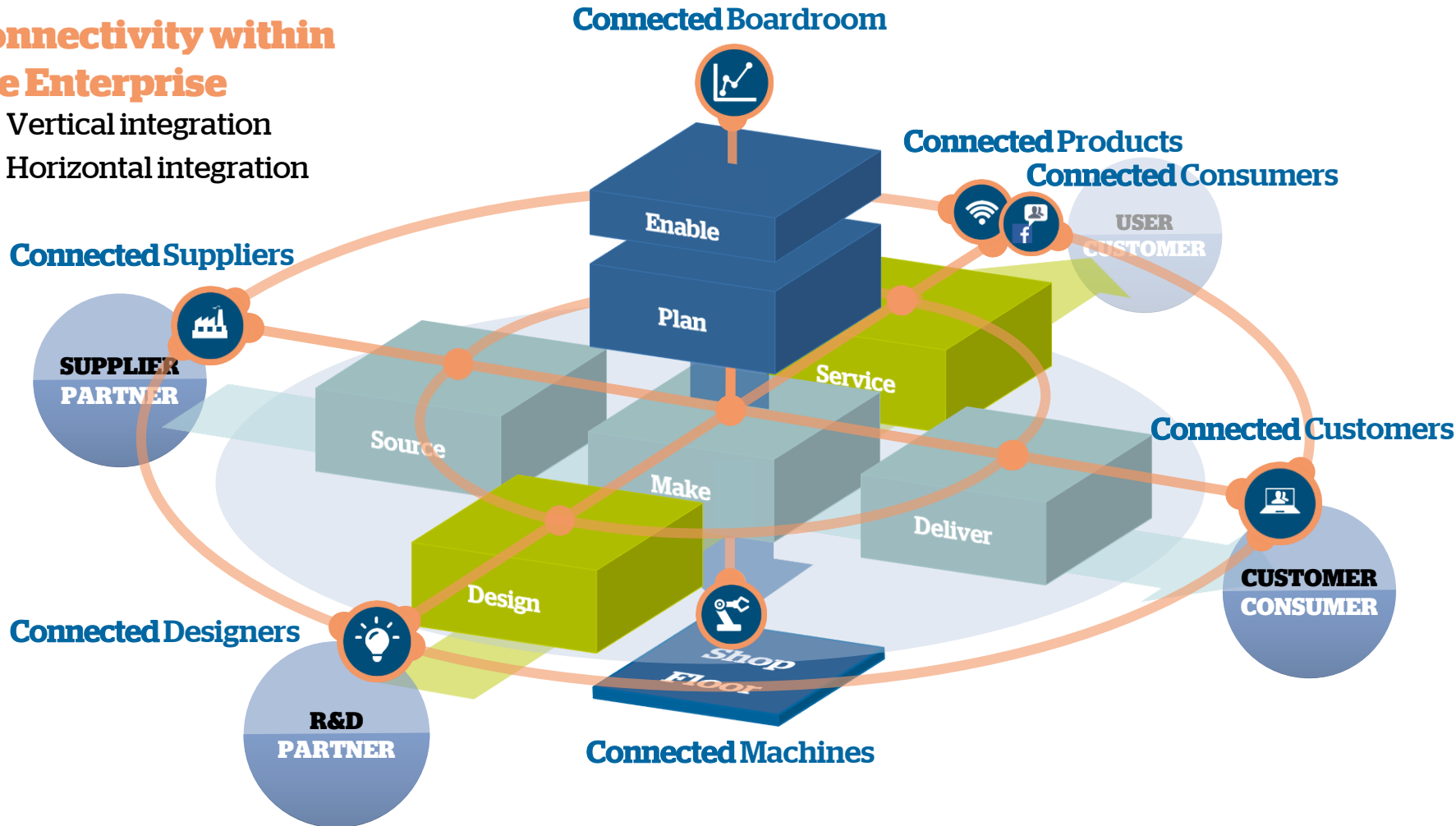


The Connected Enterprise in the Digital Age

New business and collaboration models within the manufacturing industry

Connectivity within the Enterprise

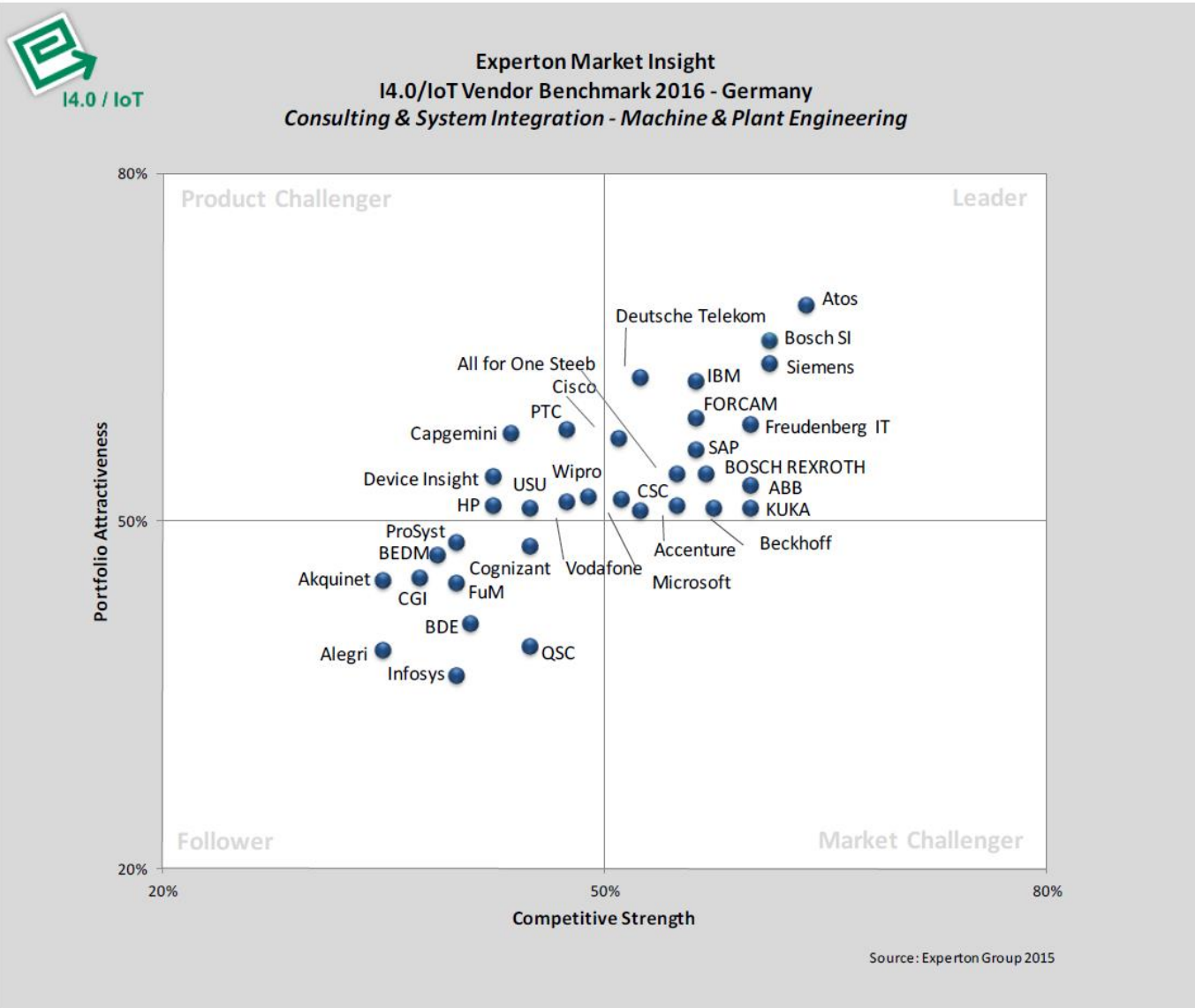
- Vertical integration
- Horizontal integration



Connectivity to the outside world

- Consumers providing direct feedback to products designers
- Products providing online customer/product profile data
- Individual customized products & services
- Smart Products generating usage data
- Suppliers becoming Co-designers
- Customers designing (part of) their own products

Experton Industrie 4.0 Vendor Benchmark 2016



Thank you!

- ▶ Ulrich Ahle
- ▶ e-mail: ulrich.ahle@atos.net
- ▶ Telefon: +49-174-1533348

